



North West Leicestershire Let's Get Moving Awards

Sponsorship packages

Supporting this event will bring many benefits to your business both locally and further afield.

Why be a sponsor:

By sponsoring this event you will be supporting local people to lead healthy active lifestyles and celebrate community achievements. The event will expose your company name and logo to a large number of possible customers, with over 500 people attending the event, and online marketing reaching over 2,000 possible people. Your company will also be promoted before, during and after the event has taken place on the council's social media channels, website, publicity materials, trophies, certificates and advertising on the night.

Lead sponsor (£2,000)

As our main sponsor, you would receive the top advertising space in all our promotional materials and on the evening. This package also includes attendance to the ceremony for four people, along with food, refreshments, and a prominent position. This also includes sponsorship of one of the awards, with the opportunity to present this award on then night.

Our lead sponsor would also benefit from being mentioned in publicity materials including a press release and a photo opportunity which will be issued to the local press after the awards.

Supporting sponsor (£500)

This package includes a generous advertising space in all our promotional materials and on the evening. It also includes attendance to the ceremony for two people, refreshments, food and the opportunity to present an award of your choice.

Supporting sponsor (£250)

This package offers space in all our promotional materials and on the evening. It also includes attendance to the ceremony for two people, refreshments, food and the opportunity to present an award of your choice.

2023 Childrens' Awards | Let's Get Moving School Award | Primary School Team of the Year | Secondary School Team of the Year | Junior Team of the Year | Junior Sportsperson of the Year | Let's Get Moving Young Hero | Activ8 School of the Year

2023 Adults' Awards | Group of the Year | Coach / Instructor of the Year | Disabled Person of the Year | Let's Get Moving Unsung Hero | Let's Get Moving for Health | Sportsperson of the Year | Active Mums Award of the Year | Let's Get Moving For Life | Outstanding Contribution

If you are interested in this sponsorship opportunity please contact Samantha Heap, Sports Development Officer on 01530 454355 or email samantha.heap@nwleicestershire.gov.uk

